



Press release

October 15, 2018

WELCOME BIKERS !

**The « Salon du 2 Roues of LYON » will open its doors from March 14th to 17th, 2019.
You have counted well : this year, the show offers one more day!**

Save the date ! The first show in France gives appointment to all motorcycle enthusiasts.

An area of 88,000 m² will bring together motorcycle, quad, scooter and electric players as well as accessories, tour operators and service providers. That's 18,000 m² more than the previous edition!

These four days are an opportunity to find the majority of manufacturers who will present to an ever-increasing audience all of their range, news and previews.

During this edition, many beautiful themed exhibitions will be to visit (cafe racer, old, competition, all terrain, custom, ...) as well as new creations such as: " 50 years of endurance with the Bol d'Or and the 24 Hours of Le Mans moto ", " motorcycle rallies ", " the Grand Prix motorcycles of the French drivers "...

Thanks to the presence of many drivers, the indoor entertainment will be even more spectacular : enduro (300 drivers), flat track (100 drivers), stunt, trial, wall of death, ... Thrills in perspective!

The universe of tomorrow will not be forgotten thanks to a dedicated electric track.

New in 2019 : thanks to a dedicated device, the Salon will allow professionals to find during this edition all the necessary amenities to promote their exchanges in BtoB and / or BtoC: professional evening on Thursday evening, specific workspace, place dedicated to discovery and appointments, ...

**This "Salon smelling oil" is full of authenticity and brings together all the motorcycle communities that meet at the end of the winter. A real place of exchange, conviviality and discoveries.
What delight the many visitors and exhibitors expected.**

INFORMATIONS

● 88 000 m² ● + de 60 000 visiteurs ● + de 2 000 motorcycles exposed ● + de 350 exhibitors ● 4 tracks indoor

Date : 14 / 15 / 16 / 17 March 2019

Place : LYON - EUREXPO

Website / Tickets : www.salonduroues.com

Press accreditation : <http://www.salonduroues.com/acces-presse/>



Photo credit : ©ThomasCortesi

**SALON DU
2 ROUES
LYON**

A Propos de :

Organisateur : IVANOR – 25 rue Chinard 69009 LYON

Contact presse : Sophie Pivot ● 04 78 17 30 14 ● communication@salonduroues.com

www.salonduroues.com

Facebook : @SalonDu2Roues **Instagram :** @salon_du_2_roues